

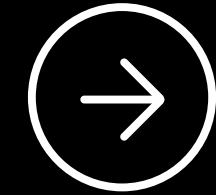


MEDIAKIT

Present by **the atelier³**



AGENDA



1 Introduction

2 Our Services

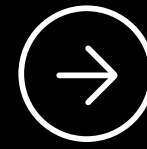
3 Our Services

4 Workflow

5 Packages & Prices

6 Why The Atelier³

7 Next Steps

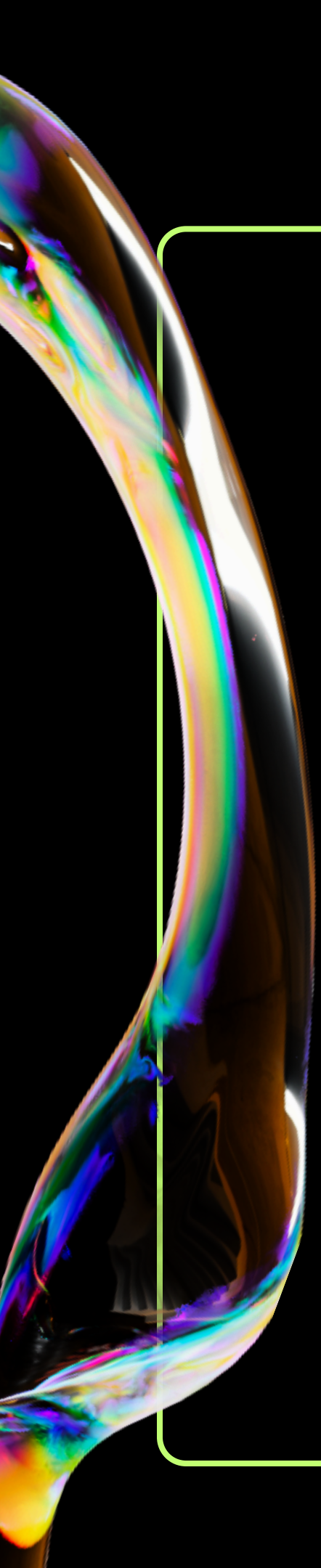


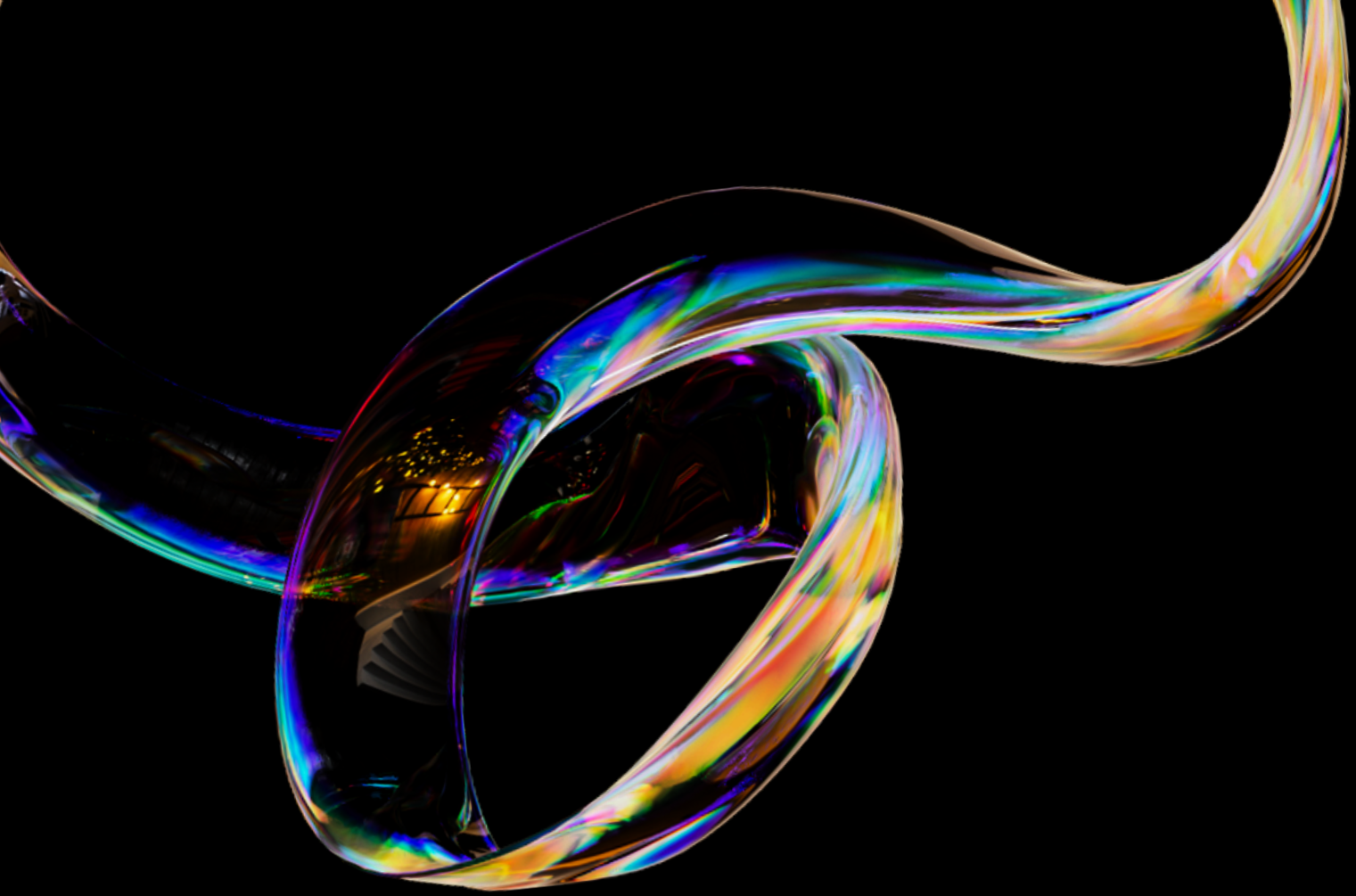
ABOUT THE ATELIER³

We power digital brands and agencies with business development to stand out with bold creative.

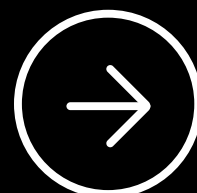
the atelier³ delivers tailored business development solutions exclusively for digital-first enterprises. We prioritize quality over quantity, forging partnerships that matter and driving growth with meticulous strategy and expert execution

We merge creativity, market insight, and performance to deliver results **that don't just look good –they work.**



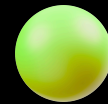


OUR SERVICES



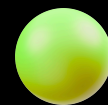
Business Development as a Service (BDaaS) For digital marketing companies & agencies

We act as an extension of your team, driving growth and scaling your business with precision. Our BDaaS offering covers everything from sourcing and managing new partnerships to optimizing your sales pipeline and ensuring seamless coordination across markets.



Offer Sourcing & Pitch Management:

We help you identify the best-fit offers, craft compelling pitches, and manage the entire proposal process to ensure your deals stand out in a crowded market.



Special Projects

Sometimes a company has a specific challenge that won't be fixed itself - a market entry, a partnership that stalled, a vertical they can't crack alone. That's where we come in. We take on focused, scoped engagements: diagnose the problem, build the approach, and execute until it's solved.

OUR SERVICES



CRM, Pipeline Tracking & Transparent Reporting:

We manage and optimize your CRM on our side, ensuring real-time tracking of your leads, deals, and campaigns. Our team will provide you with weekly reports, giving you clear insights into key metrics and campaign performance, so you stay fully informed and confident in the progress of your initiatives.



Multi-Advertiser Coordination Across Global Markets:

We manage coordination across multiple advertisers on your behalf, whether you're targeting markets in EMEA, MENA, or the EU. By handling this process internally, we ensure cohesive execution and foster collaboration, enabling you to scale across regions efficiently. Our approach keeps everything aligned, simplifying your global expansion and driving growth.



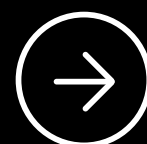
Flexible Pricing Models:

Choose a pricing structure that fits your needs. We tailor our services to align with your budget and objectives.

WORKFLOW

Our step-by-step BDaaS process ensures a structured and transparent approach

1. **Brief** – Understand your goals, Ideal Customer Profile (ICP), and campaign priorities.
2. **Idea** – Develop a tailored business development strategy and outreach plan.
3. **Execution** – Conduct targeted outreach via email, LinkedIn, and direct contacts.
4. **Launch** – Engage prospects, nurture conversations, and manage the pipeline.
5. **Reporting** – Provide regular updates with key metrics, lead status, and insights.



PRICE

Exclusive Cooperation

Option 1 – Full Cycle BD + Limited Special Projects

What's included:

- Full-cycle Business Development for attracting leads you wish
- Lead sourcing, outreach, qualification, follow-ups, and deal progression
- Weekly reporting with funnel updates and BD activity visibility
- All deals closed on the client's legal entity with full access / agency access
- KPI-oriented execution with a focus on predictable growth
- Limited support with special projects on an ad hoc basis
(for example: small access issues, light tracking coordination, minor operational requests, quick partner-related problem solving)

Price: 4000Eur/month

Option 2 – Full Cycle BD + Extended Special Projects

What's included:

- Everything from Option 1
- Broader involvement in special projects and operational support
- i.e. Access setup, tracking, DSP-related tasks, and more complex problem-solving
- Growth support and positioning
- Marketing support: LinkedIn, case studies, content, and presentation improvements
- More strategic and hands-on partnership support across BD, operations, and growth

Price: 5000Eur/month

PARTNERSHIPS AND CLIENT BASE



Advertisers signed and launched

Key partners: Bally's, Betfred, Binance, Standoff2



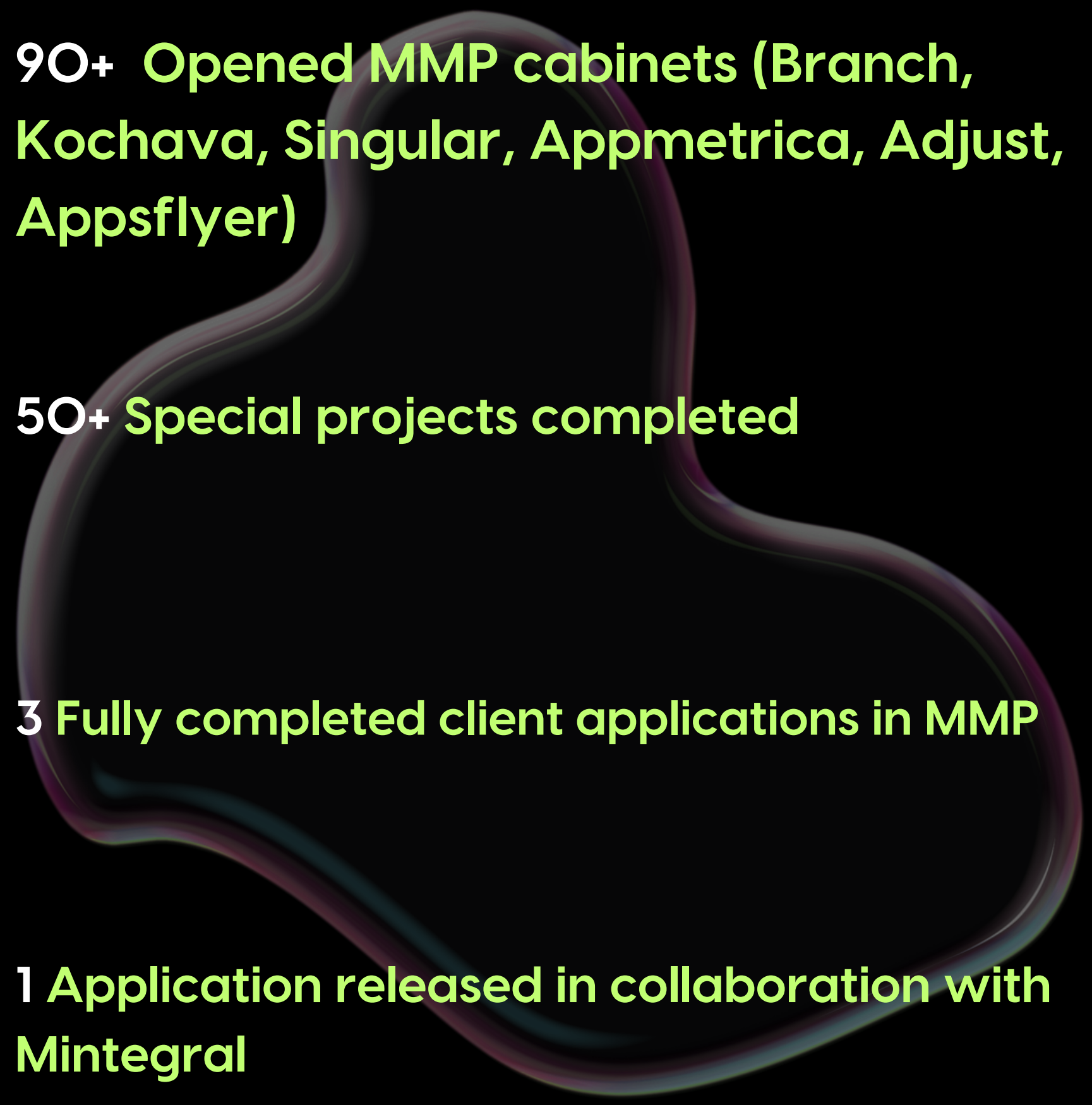
Exclusive partnerships released

Various desirable cooperations created

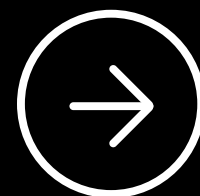


Happy clients from various verticals

Fintech,Ecom,Streaming,Igaming and many more



INTEGRATIONS AND TECHNOLOGICAL SOLUTIONS



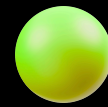
90+ Opened MMP cabinets (Branch, Kochava, Singular, Appmetrica, Adjust, Appsflyer)

50+ Special projects completed

3 Fully completed client applications in MMP

1 Application released in collaboration with Mintegral

PROJECT 1: OPERATIONS SYSTEM



OPERATIONS SYSTEM

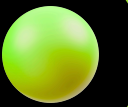
What we did:

- Created one platform instead of a bunch of different programs
- Now the whole team coordinates in one place can track all tasks and results
- Manager sees everything in real time

Result:

- ✓ Less emails and running around
- ✓ All information in one place
- ✓ Team spends less time on organization

PROJECT 2: SALES INTELLIGENCE PLATFORM



SALES INTELLIGENCE PLATFORM

What we did:

- Automatic search for potential clients
- System evaluates which clients are most promising (AI)
- Automated email sequences
- Everyone sees one pipeline (who works with whom, at what stage)
- Completed in 8 weeks

Results (real numbers):

- ✓ 2x more client contacts per month
- ✓ 50% faster first contact with new client



CONTENT AND MARKETING

8

**Ready promotional
content plans fully
completed**



6

**Promotional content
plans in development
(still working)**



EXPERTISE AND REPRESENTATION

3

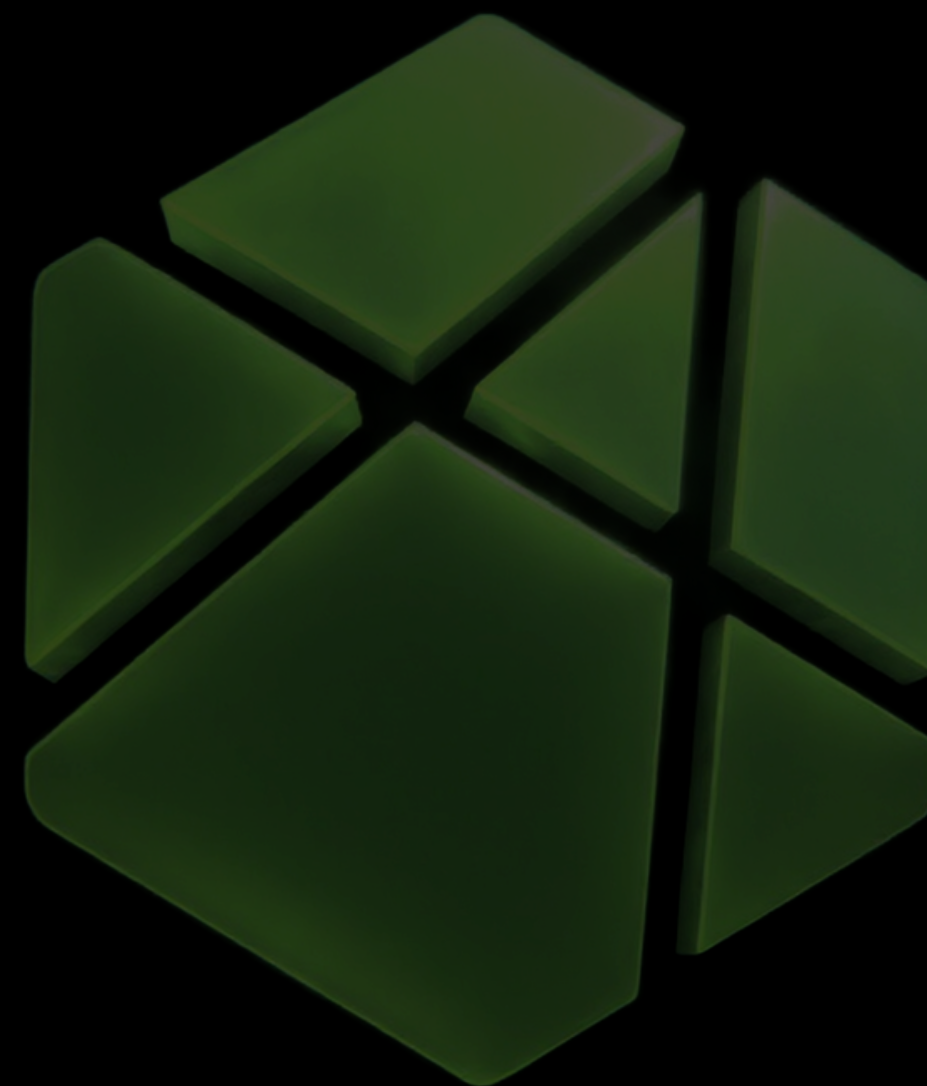
Legal entities we helped to open (registered companies for clients)

12

Global conferences attended to represent clients

16

People hired for our clients (we found and hired them)



THANK YOU

for your time and attention

We are excited about the
opportunity to work together.

Present by **the atelier³**